# healthcare innovation

## 2019 PRINT EDITORIAL CALENDAR

| ISSUE DATES | COVER FOCUS | EDITORIAL FEATURES | IT SUMMIT COVERAGE | ISSUE DEPARTMENTS | SPONSOR OPPORTUNITES | SHOWS, COVERAGE, & BONUS DISTRIBUTION |
|---|---|---|---|---|---|---|
| **JAN FEB** Edit Close: 1/3 Ad Close: 1/14 | Value-based Care | Revenue Cycle Management | Event Overview of Health IT Summits | Cyber Corner Thought Leader | HIT Trailblazers Heading to HIMSS19 TechTrek at HIMSS19 | **ChangeMaker Event** Orlando  Jan 22 **HIMSS19** Orlando  Feb 11-14 |
| **MAR APR** Edit Close: 3/1 Ad Close: 3/8 | Innovator Awards | Patient Engagement Predictive Analytics & Continuum of Care | Value-based Care | Cyber Corner Thought Leader | The Innovators Q&A Signet Ad Study (free with full page) | **Health IT Summit** Cleveland  Mar 19-20 **AMGA** National Harbor Mar 27-30 **Health IT Summit** San Diego  Apr 23-24 |
| **MAY JUN** Edit Close: 5/1 Ad Close: 5/8 | Healthcare Finance Strategies | Telehealth Population Health Innovator Winner: Value-based Care | Patient Engagement | Cyber Corner Thought Leader | ChangeMaker Series: Value-based Care and Pop Health Strategies Q&A | **Health IT Summit** Tampa  May 21-22 **Health IT Summit** Philadelphia June 3-4 **Health IT Summit** Nashville Jun 13-14 **AHIP** Nashville  Jun 19-21 **HFMA** Orlando  Jun 24-27 |
| **JUL AUG** Edit Close: 7/1 Ad Close: 7/8 | Emerging Tech Trends | IT Challenges in Specialty Hospitals Leadership & T Governance Innovator Winner: Cybersecurity | Disaster Recovery Stories | Cyber Corner Thought Leader | ChangeMaker Series: Cybersecurity Q&A | **Health IT Summit** Denver  Jul 15-16 |
| **SEP OCT** Edit Close: 8/28 Ad Close: 9/4 | Patient Identification | Billing and Coding Payer/Provider Relationships Physician Groups Innovator Winner: Revenue Cycle Management | Tech Innovation | Cyber Corner Thought Leader | ChangeMaker Series: Revenue Cycle Management Q&A AHIMA Spotlight | **AHIMA** Chicago  Sep 14-18 **Health IT Summit** Los Angeles  Sep **Health IT Summit** Boston  Oct 3-4 **MGMA** New Orleans  Oct 13-16 **Health IT Summit** Seattle  Oct |
| **NOV DEC** Edit Close: 11/1 Ad Close: 11/8 | Data Analytics Deep Dive | Enterprise Imaging Genomics and Precision Medicine Innovator Winner: Data Analytics | Interoperability | Cyber Corner Thought Leader | ChangeMaker Series: Imaging and AI / Data Analytics Q&A | **Health IT Summit** Minneapolis  Nov **Health IT Summit** Texas  Nov **RSNA** Chicago  Dec 1-6 |

## OTHER OPPORTUNITIES

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Six annual print issues from our award-winning editorial staff with impactful features, analysis, and trends to grab reader's attention and enhance your brand awareness. Expanded circulation and exclusive distribution at our Health IT Summits gives your message the additional attention it deserves.

# 2019 HEALTH IT SUMMIT CALENDAR

**healthcare innovation**

PEOPLE. PROCESS. TECHNOLOGY TRANSFORMATION.

The HEALTH IT SUMMIT SERIES offers the largest series of regional health technology events in the U.S.

In 2019, we'll bring together healthcare leaders in 11 cities from the entire healthcare ecosystem – hospitals, clinics, physician groups, payers, ACOs, and HIEs – to encourage dialog that drives action in the transformation of healthcare.

## HEALTH IT SUMMIT LOCATION & DATES

**MIDWEST**
Cleveland
Mar 19-20

**SO CALIFORNIA**
San Diego
April 23-24

**FLORIDA**
Tampa
May 21-22

**MID-ATLANTIC**
Philadelphia
Jun 3-4

**SOUTHEAST**
Nashville
Jun 13-14

**ROCKY MNT**
Denver
July 15-16

**CALIFORNIA**
Los Angeles
Sep TBD

**NORTHEAST**
Boston
Oct 3-4

**PACIFIC NW**
Seattle
Oct

**MIDWEST**
Minneapolis
Nov

**NORTHWEST**
Texas
Nov

## SUMMIT INDUSTRY FOCUS TOPICS

▸ Every 2019 summit will feature an in-depth Cybersecurity Program for healthcare, payer, and life sciences cybersecurity professionals.

▸ Business & Revenue Cycle Management

▸ Clinical IT

▸ Cybersecurity & Privacy

▸ Interoperability & HIE

▸ Leadership & Professional Development

▸ Patient Engagement

▸ Policy & Payment

▸ Population Health & Analytics

▸ Tech Innovation

▸ Telehealth